



Tom, how will *Tom Peters' Compact Guide to Excellence* impact the reader?

What the book will do by its title and its look and its feel is to serve—even before you open it up—as a reminder. When humaneness, humanity, care, thoughtfulness, turn the temperature down a little bit, has not been so important in 235 years. And this book doesn't fix the problem, but it is one reminder, just a little teeny reminder about decency and thoughtfulness and oh by the way this stuff happens to work.

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