

The logo for Tom Peters, featuring the text "tompeters!" in a white, lowercase, sans-serif font with an exclamation point, set against a solid red rectangular background.

**Tom, what do you hope readers take away from *Tom Peters' Compact Guide to Excellence*?**

*Years ago, I flew into the Baltimore Washington International Airport and needed to pick up a car and the rental car area is a long way away and you get a bus. And so I found the bus, looked at the bus driver, and I said, "Is this the bus that goes to the parking lot, or the rental car area?" and he looked at me and he said, "Don't we usually begin conversations like this with 'and how are you this morning'?" It was one of the most miraculous events in my life. My prayer for this book is to have that absolute memorable idea/notion/feel—you know—that's what we're trying to do. And the magnificent job that Nancye has done to make this happen one page at a time is just over the top for me.*

For more information, visit [tompeters.com](http://tompeters.com).