

The logo for Tom Peters, featuring the text "tom peters!" in a white, lowercase, serif font on a solid red rectangular background.

**Tom, what does Extreme Humanism mean to your reader, their work life, and our society?**

*'People First' has been my motto in assessing organizations in places that work for 40 years. And so now we move forward to this book, The Compact Guide, being published on the 1st of November—just a week before a very important election. We've had an absence of Humanism and a massive tide of outrage that has swept through the country in the past number of years. This book is not the answer, but it is one teeny, tiny little reminder: Extreme Humanism means caring. It means love. It is as clear an idea in the workplace as it is at home. And I hope that this book is just one little teeny-weeny-weeny little dollop that reinforces that message.*

For more information, visit [tompeters.com](http://tompeters.com).