



Tom, how does the message differ between *Tom Peters' Compact Guide to Excellence* and *Excellence Now: Extreme Humanism*?

"People First" has been the essence of what I've done since 1980 and when out of Nancye's mouth, pen, whatever-- popped the term "Extreme Humanism" I was excited beyond belief. And I love the Extreme Humanism book, and now we think we found a way to really boil down the idea—the power of the idea—the taste, the touch, the smell of the idea. It's, you know, 1980 to 2022, 42 years to get to this.

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