



**Tom, can you share one of your favorite quotes from *Tom Peters' Compact Guide to Excellence*?**

*A guy by the name of Jack Bogle—the late Jack Bogle—started the Vanguard Funds and it became the biggest investment fund and their secret was that they were people-centric. At any rate he wrote a book called Enough and what I'm now reading you is what we have in The Compact Guide and it is the chapter titles from "Enough:"*

*"Too Much Cost, Not Enough Value"*

*"Too Much Speculation, Not Enough Investment"*

*"Too Much Complexity, Not Enough Simplicity"*

*"Too Much Counting, Not Enough Trust"*

*"Too Much Business Conduct, Not Enough Professional Conduct"*

*"Too Much Salesmanship, Not Enough Stewardship"*

*"Too Much Management, Not Enough Leadership"*

*"Too Much Focus on Things, Not Enough Focus on Commitment"*

*"Too Many Twenty-First Century Values, Not Enough Eighteenth- Century Values"*

*"Too Much 'Success,' Not Enough Character"*

*I think it's quite wonderful.*

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