

The logo for 'tompeters!' is displayed within a solid red rectangular background. The text 'tompeters!' is written in a white, lowercase, sans-serif font. The 'o' in 'tom' is slightly larger than the other letters, and the exclamation point is positioned at the end of the word.

Tom, why did you create a guidebook?

When I give speeches, I use PowerPoint slides, and the PowerPoint slides have big quotes on them. And I quickly explain that I'm not the expert, but Richard Branson is, or Anita Roddick is. And so the quotes are the very, very, very, very essence and finally—after 21 books—we have got something that boils down, that boils down, that boils down. And Nancye Green who I'm working with as a co-author has created a gem that's lovely to touch and feel. And it's- I mean, it's just- it's like a miracle to me.

For more information, visit tompeters.com.