

The logo for Tom Peters, featuring the text "tompeters!" in a white, lowercase, sans-serif font with an exclamation point, set against a solid red rectangular background.

## Tom Peters' Compact Guide to Excellence

Authors: Tom Peters & Nancye Green

### **Nancye, why create a book of quotes?**

*I've always had a passion for small very essential concentrated things. Think of a French sauce—you know—where you boil- you- you intensify and intensify and intensify it until it's its essence. And that's what I think about this book. I think of Extreme Humanism—the book that Tom and I did first—I designed for Tom's words as being the full boat, but this is really the intensification of that book. It's taking the ideas and bringing them and distilling them down to their essence. And the size of the book, the whole way the book looks and feels, it's meant to be really taken in. It's meant to sit next to you. It's meant to feel good in your hands, and it's meant to be intense.*

For more information, visit [tompeters.com](http://tompeters.com).

