

## Brief Bio/Tom Peters

Tom Peters is coauthor of *In Search of Excellence*—the book that changed the way the world does business and is often tagged as the best business book ever. Twenty books and forty years later, Tom is still at the forefront of the “management guru industry” he single-handedly invented. What’s new? A lot. As CNN said, “While most business gurus milk the same mantra for all it’s worth, the one-man brand called Tom Peters is still reinventing himself.” His most recent effort with coauthor Nancye Green is *Tom Peters’ Compact Guide to Excellence* (Ideapress Publishing, Nov 2022). Tom’s tireless focus is on putting people first and developing leaders who stay in intimate touch with the front-liners who do the real work. In November 2017, Tom received the Thinkers50 Lifetime Achievement Award.

Effectively, all of Tom’s written and speech material covering the last 20+ years is available—free to download—at [tompeters.com](http://tompeters.com) and [excellencenow.com](http://excellencenow.com).