

Brief Bio/Tom Peters/12 March 2021

Tom Peters is coauthor of *In Search of Excellence*—the book that changed the way the world does business and often tagged as the best business book ever. Eighteen books and thirty-five years later, Tom is still at the forefront of the “management guru industry” he single-handedly invented. What’s new? A lot. As CNN said, “While most business gurus milk the same mantra for all it’s worth, the one-man brand called Tom Peters is still reinventing himself.” His most recent effort is *Excellence Now: Extreme Humanism*. Tom’s tireless focus is on putting people first and developing leaders who stay in intimate touch with the front-liners who do the real work. In November 2017, Tom received the Thinkers50 Lifetime Achievement Award. Effectively, all of Tom’s written and speech material covering the last 20+ years is available—free to download—at tompeters.com and excellencenow.com.