

Numbers Tell the Story

2001–2015

The following percentages are derived from 65% of the stock-market capitalization.*

615 companies: 167 long-term investors succeed over 448 short-term investors.

+ 36% Average Company Earnings

+ 47% Average Company Revenue

+ 58% Average Market Capitalization

+ 81% Average Company Economic Profit

+ 132% Average Job Creation

* Source: McKinsey & Company, Managing Director Dominic Barton, James Manyika, and Sarah Keohane Williamson, “The Data: Where Long-Termism Pays Off,” HBR, 2017