

Brief Bio/Tom Peters/16 May 2018

Tom Peters is coauthor of *In Search of Excellence*—the book that changed the way the world does business and often tagged as the best business book ever. Seventeen books and thirty-five years later, Tom is still at the forefront of the “management guru industry” he single-handedly invented. What’s new? A lot. As CNN said, “While most business gurus milk the same mantra for all it’s worth, the one-man brand called Tom Peters is still reinventing himself.” His most recent effort is *The Excellence Dividend: Meeting the Tech Tide with Work That Wows and Jobs That Last* (Vintage, 2018). Tom’s bedrock belief: “Execution is strategy—it’s all about the people and the doing, not the talking and the theory.” In November 2017, Tom received the Thinkers50 Lifetime Achievement Award. (Effectively, all of Tom’s written and speech material covering the last 15+ years is available— free to download—at tompeters.com and excellencenow.com.)